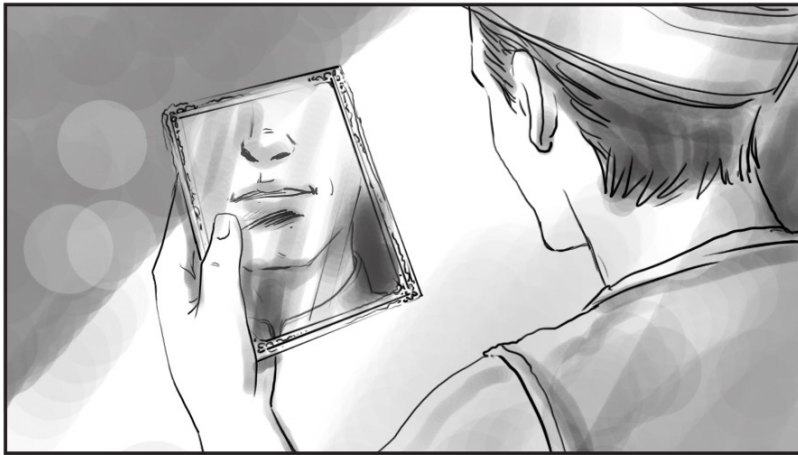


# STORYBOARD

New Beginning  
P&G



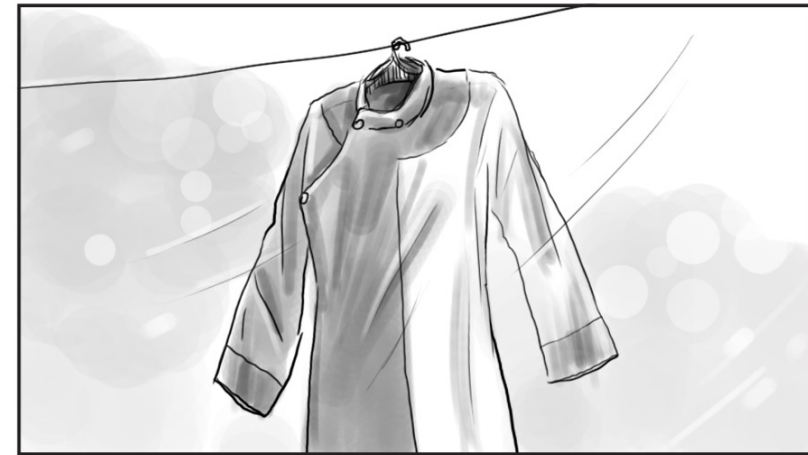
The film opens in a backstage of a modern theatre. In front of a mirror, a young man is putting on the facial makeup of Hát Chèo.



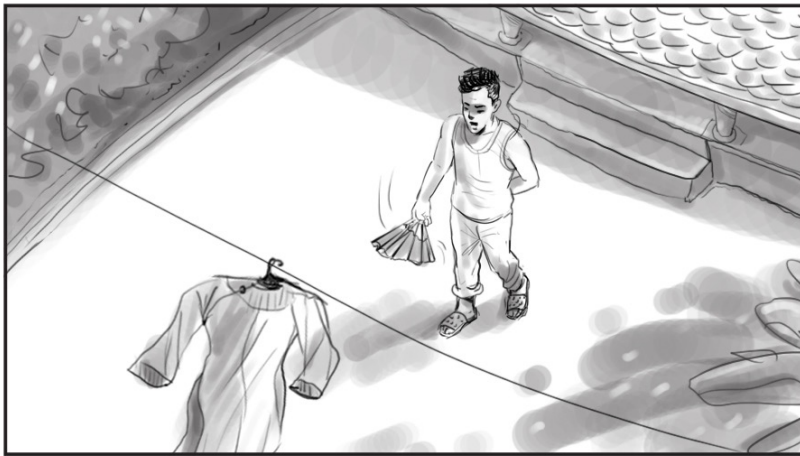
Behind him, we see other people are preparing everything for the performance.



At a corner of the room, a costume shirt is hung.



We cut to a front yard of a rural Vietnamese house. The same costume shirt is hung dry on a clothes line. It looks new and fresh in the sun. Apricot blossoms are half bloomed. We hear Chèo music playing from an old cassette player.



In the front yard, a 35-year-old man is rehearsing Chèo moves in front of a mirror, to the music playing from the cassette player.



The camera follows his moves.



The camera follows his moves.



The camera follows his moves.



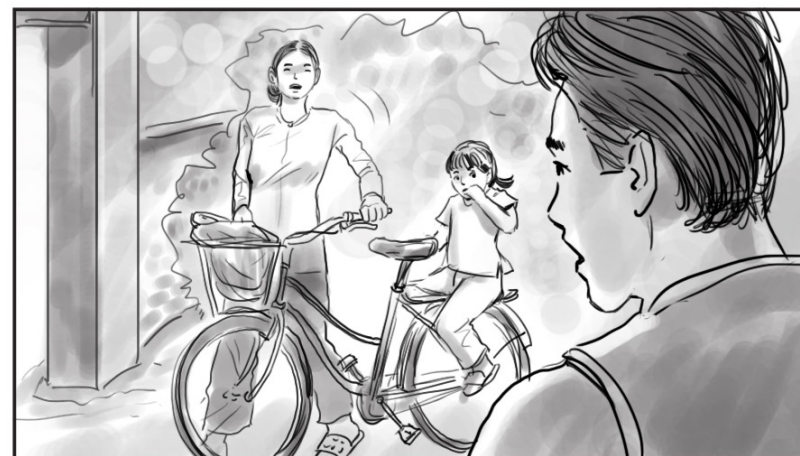
The camera follows his moves.



Suddenly a woman steps out from the house. She holds a large luggage in one hand.



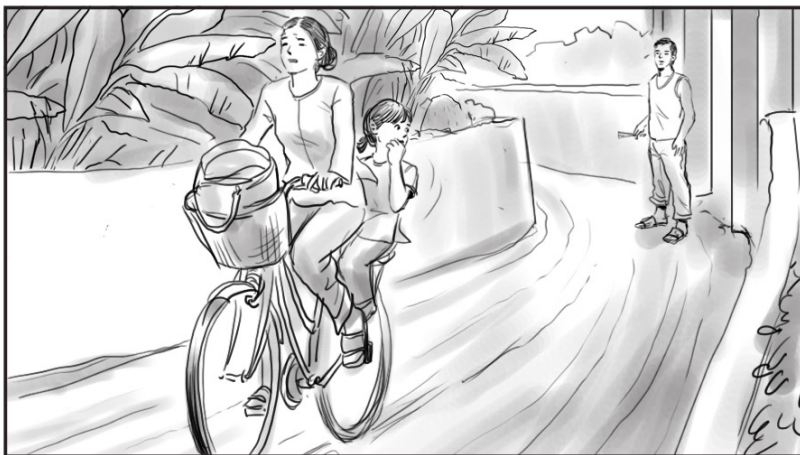
**WIFE: I'm going back to my hometown. I can't stand it anymore. You and your Chèo and very low salary.**  
**"Tôi về nhà mẹ đây, hết chịu đựng nổi rồi! Lương thì bợt bèo mà cứ chèo, chèo suốt!"**



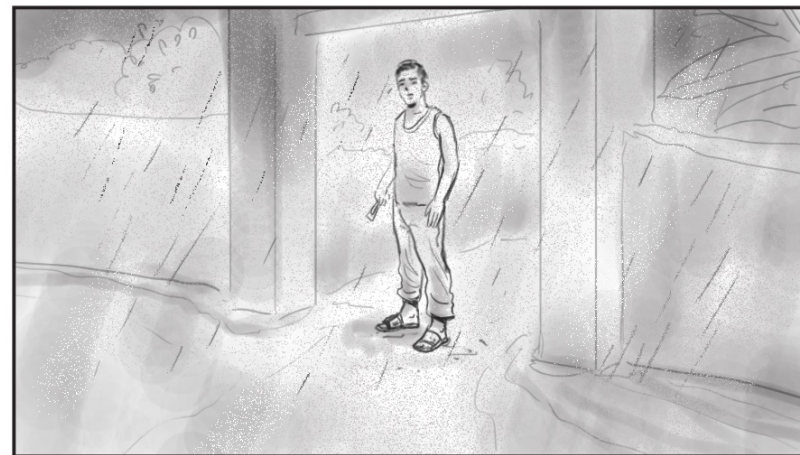
As she's about to exit the gate, she turns around and takes an old bicycle parked in the yard with her.

**WIFE: I'm taking this bicycle, the most expensive thing you have.**  
**"Tôi lấy chiếc xe đạp này đây! Nhà này chả có gì đáng giá cả!"**





She rides the bicycle away.



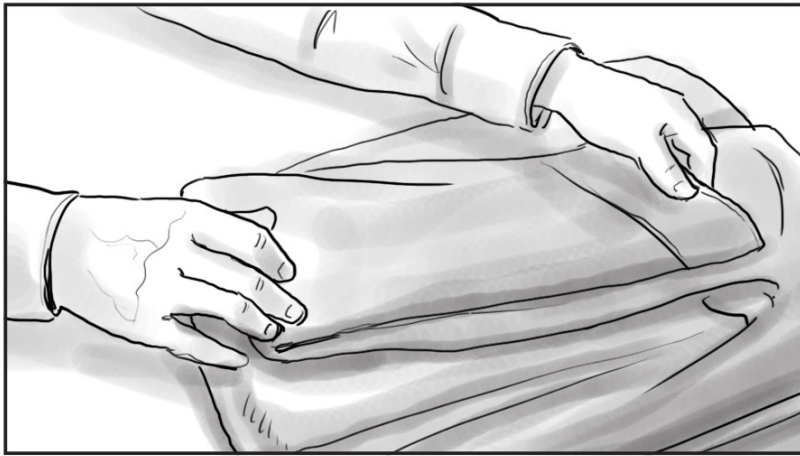
He stands watching her going away. It begins to drizzle.



We cut to an drizzling evening in a local village temple. On a humble stage, decorated with Tet ornaments and flowers, the actor is performing passionately. He is playing 'Tù Thức gặp Tiên'.



A few locals are sitting on wooden chairs in front of the stage. Some are holding umbrellas, some are in raincoats.



After the play. In a small backstage he folds his costume carefully and put it in a bag.



He takes little pay from the manager before leaving.



On the way out he notices a homeless young boy still sitting in the audience.

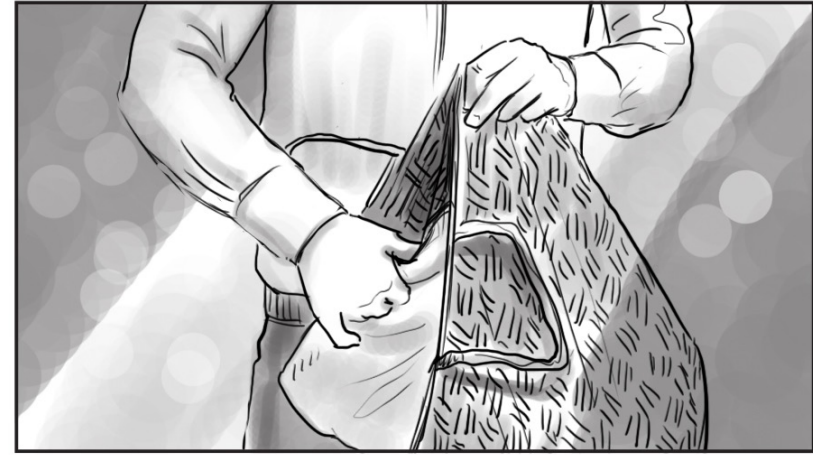


The boy is shirtless. His tanned skin is even darker with stains and muds.





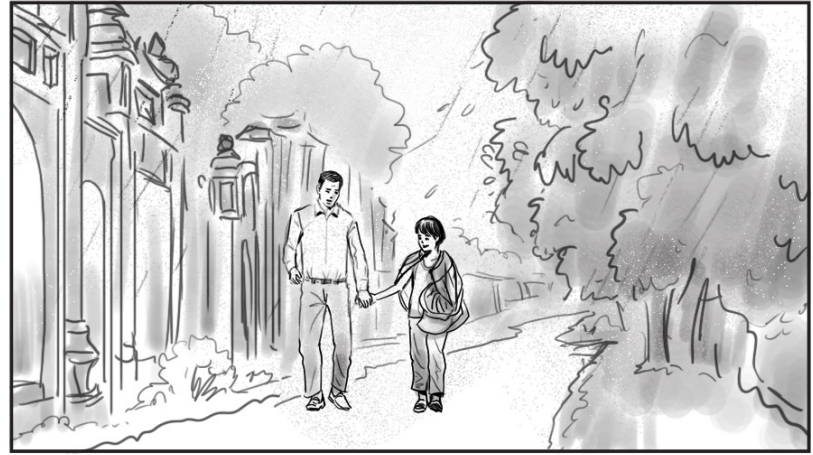
He looks at the boy and reaches inside his bag.



He pulls out his costume shirt.



He gives it to the boy. The boy puts it on.



Then they walk together along the picturesque country lane, heading to his home.



They stay together like father and son. He teaches the boy how to perform Hat Cheo the right way.



He teaches the boy how to take care of the costume...

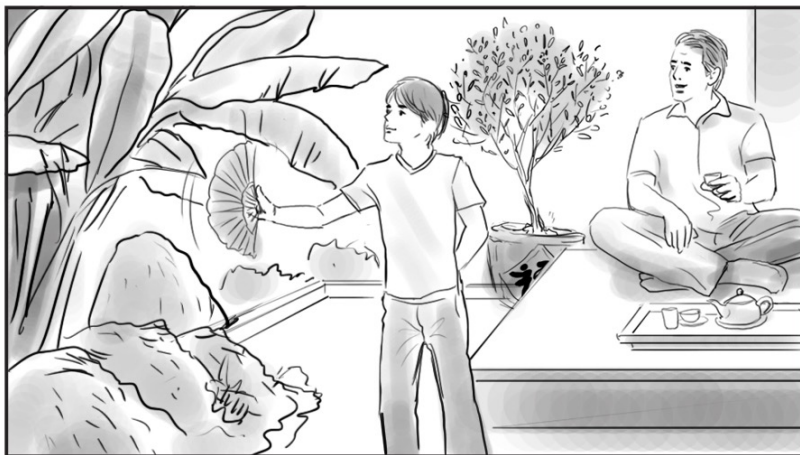


...carefully washing and hanging to dry.



They cook bánh chưng together. They enjoy Tet together.





**SUPER:** *After an end, what will come next?*  
*“Sau một kết thúc, điều gì sẽ xảy ra?”*



That scene brings us to the present. The boy now becomes a professional actor who is performing...



... in a modern and large theater. The audience stands up to applaud. They are a mixture of tourists and locals. It's the same Tet play that we see in the village temple.

**SUPER:** *A new beginning. “Đó là một khởi đầu mới!”*

*“Tết này, hãy tạo cơ hội để chiếc áo bạn yêu có một khởi đầu mới. Mang áo quần bạn muốn tặng đến siêu thị gần nhất nhé!”*



We notice a special member of the audience: the old actor. He dresses nicely and watches the young actor perform his moves. The old actor stands up, look around in pride.



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